

Talking about the influence of business management on logistics industry

Zichen Zhang

School of Management, Wuhan University of Technology, Wuhan, China

Keywords: logistics industry; business management; e-commerce

Abstract: In recent years, with the acceleration of the global economic integration process and the vigorous advancement of regional trade interconnection, the development of the logistics industry has ushered in major opportunities, but at the same time it is also facing severe challenges to the shortage of high-end logistics-related professionals. In particular, logistics-related business management majors, which are a subdivision of the logistics internationalized talent market, have become an important source of urgently needed talent training and transportation due to their interdisciplinary characteristics. This article focuses on this situation and studies logistics-related business management. The impact of management majors on the development of logistics majors.

1. Research background

At present, China's social economy has been developing rapidly, and various industries have also ushered in rapid development opportunities, especially at the moment of rapid changes in transportation and e-commerce. The logistics industry has achieved rapid development. However, due to the influence of many factors, the logistics industry still has certain limitations in the development process, and business management needs to be further strengthened. Therefore, in order to achieve better development of the logistics industry, it is necessary to solve business management problems and require relevant staff to take effective measures to respond. This article is a simple research on the business management of the logistics industry for relevant professionals to carry out Reference and borrowing.

2. Development status at home and abroad

2.1 Domestic status

The logistics industry has always been regarded as the artery and basic industry of the development of the national economy, and its degree of development has become one of the important indicators of a country's modernization and overall national strength. Although the development of China's logistics industry has entered a period of rapid development in recent years, it is still in its infancy relative to developed countries. With the development of China's economy and society, corporate management has changed from the original extensive management model to an intensive one. , And companies have also begun to have a deeper understanding of the logistics industry as the "third source of profit". They have begun to look at the logistics industry from the perspective of corporate management, and gradually established a set of management models in the industry.

2.2 Current situation abroad

In developed countries, especially the United States and Japan, the logistics industry started early, developed rapidly, and has a complete system.

The United States, as the birthplace of logistics concepts, is consistently at the forefront of logistics research and information technology, and has very mature logistics management experience. From the mid-20th century, the "physical distribution" stage to the current supply chain management stage, its logistics management concepts and logistics technology have always been the vane of world logistics development. Logistics informationization is an important feature of logistics rationalization. The development and application of barcode technology and radio frequency

technology improve the efficiency and accuracy of data collection; Internet-based EDI technology realizes paperlessness. Widely use warehouse management system and transportation management system to improve transportation and storage efficiency and quality.

Japan highlights the concept of "logistics system", has a sound policy guarantee, a developed transportation industry, advanced logistics infrastructure and electronic information technology. Almost all professional logistics companies process and control logistics information through logistics information management systems. In ordering, inventory management, etc., they use EDI, RFID, and GPS extensively to actively promote high value-added logistics and develop logistics information technology. As an important goal of the development of the logistics industry, logistics information technology drives the rapid development of the entire logistics industry.

3. Application and characteristics of Business Administration

First of all, no matter in which field, business administration mainly supervises the economic operation, and the industrial and commercial administrators themselves are supervised by the government, including many types of punishment. At present, in the process of management of industrial and commercial departments, the combination of administrative guidance and administrative punishment is mainly adopted, Only in this way can we achieve good supervision and management of the market. However, the logistics industry itself belongs to the emerging industry in recent years, which is developed with the continuous development of e-commerce. Therefore, the related staff also need to realize the supervision and management combined with the Internet economy, so as to promote the further development and improvement of the logistics industry.

Secondly, in the current process of the development of the logistics industry, we need to ask relevant staff to attach great importance to business management. In the logistics industry, business management itself is an important factor that can not be ignored. Under the background of Internet economy, the further development and prosperity of logistics industry can be realized through business management. In recent years, logistics enterprises have paid more and more attention to business management, whether it is the concept of business management or the introduction of business management talents. Finally, for the current business management work, its own and the interests of consumers are linked, in the actual development of the logistics industry, through the way of industrial and commercial management can play an important role can not be ignored. Business administration itself can supervise and manage the market, and there are common points between business administration and consumer interests. In the process of the development of logistics industry, it is necessary to strengthen the application of industrial and commercial management, so as to improve the level of basic management quality of logistics industry.

4. The impact of business management on the logistics industry

The era of fast-changing information economy has prompted enterprises to prepare for corresponding changes in internal logistics at all times. They must keep up with the trend of the times, base themselves on the present, look forward to the future, be market-oriented, and meet the changing needs of customers to the greatest extent. This is the survival of the company. The essential manifestation of the company's internal logistics development is also an inevitable prerequisite for the development of internal logistics. To achieve this requirement well, the company needs to use business management thinking and talents reasonably to standardize and optimize its own logistics business. The integration of the two, Has had a positive impact on the logistics industry.

The first is to improve the operational efficiency of the logistics industry. At present, in order to achieve the further development of the logistics industry, business management needs to be strengthened. The efficient operation of the logistics industry can be achieved through business management. In the actual work process, the relevant business management departments can Formulating a reasonable and scientific management system can effectively guarantee the actual

development efficiency of logistics enterprises, and at the same time promote the healthy and steady development of the logistics industry.

The second is to ensure the standardized development of the logistics industry. At present, business management can effectively guarantee the standardized operation of the logistics industry. The development time of the logistics industry itself is relatively short. Basically, it is parallel to the development of the Internet economy. In such a short time, complete and comprehensive industry standards can be achieved. It is almost impossible to achieve, which requires business management to perform its functions. In the current process of competition in the logistics industry, standardized and standardized management through business management can make the logistics industry's own development environment healthier, effectively reduce unfair competition behavior, and achieve a healthy, stable and sustainable logistics enterprise. Continuous operation.

5. Summary

In summary, the logistics industry itself is an emerging industry. In recent years, China's logistics industry has blossomed. A large number of various logistics companies have appeared in the market, and there are significant differences in operating characteristics. There are also their own advantages and disadvantages in operation and management. Under the background of the current era, it is extremely important to strengthen the business management of the logistics industry. In particular, it is necessary to formulate scientific and reasonable differentiated management methods based on the company's own situation. Only in the fierce market environment can the company's long-term stable development be ensured.

References

- [1] Wu Hao logistics industry business management talent training model and countermeasure analysis [J]. Chinese and foreign entrepreneurs, 2019 (12): 182.
- [2] Wu Hao. Explore the role of business management in promoting the development of logistics [J]. Chinese and foreign entrepreneurs, 2019 (1 2): 34.
- [3] Dong Ping's research on the training model and countermeasures of business management talents in the logistics industry Human Resource Development, 2017(24): 20-21.
- [4] Que Lijuan. NYP Department of Business Administration Professional Settings and Curriculum. Enlightenment of Construction 1 Take the construction of higher vocational logistics management as an example. E-commerce, 2017(09): 71-72.
- [5] Zhang Xicai. Research on the training mode and countermeasures of business management talents in the logistics industry. Logistics Technology, 2015, 34(24): 63-64+120.